



Carolina Martinez, a native of Colombia, is the founder of **NetBlue Media**. In 2016, her passion for authentic and innovative media campaigns led her to launch her own company. Martinez created NetBlue media to help companies create and maintain a strong social media presence. Her firm focuses on advertising, search engine optimization, social media marketing, and website design. A digital strategist, Martinez works with U.S. and international companies to develop cutting-edge social media campaigns. She holds a master business administration in marketing from Strayer University and a bachelor's degree in engineering from Universidad Piloto de Colombia. She speaks fluent Spanish.